LE GRAND COURTAGE FRANCE

# 'TIS THE SEASON TO SPARKLE

## HOLIDAY 2018

**#15 Sparkling Wine Brand in U.S. priced $15-$25**

+65% Total Brand Growth

+79% 187 ML Growth

Nielsen US Food & Liquor, 13 weeks ending 5/19/18

### BRUT ROSÉ

2017 GOLD & JUDGES' SELECTION TEXSOM INTERNATIONAL WINE AWARDS

2017 GOLD SAN DIEGO INTERNATIONAL WINE & SPIRITS CHALLENGE

94 POINTS TASTINGS.COM

"Delicate aromas of berry and a fragrant floral bouquet lead to a juicy mouthful of red raspberries, pomegranate juice, strawberry coulis, pomelos and soft, yeasty notes."

Dan Berger, Spirited Magazine

### BLANC DE BLANCS BRUT

GOLD LOS ANGELES International WINE COMPETITION 2017

2017 PLATINUM MEDAL SAN DIEGO INTERNATIONAL WINE & SPIRITS CHALLENGE

95 POINTS

"Crisp, spritzy, dry-yet-fruity light body and a breezy lemon gelato and raw Marcona almond finish.. A relaxed sparkler for everyday celebrations."

Tastings.com

### MEDIA/PR

New PR Agency targeting: Lifestyle, Fashion, Business, Women-owned, Food & Wine & Weddings

TODAY

MARTHA STEWART

AS SEEN IN COSMOPOLITAN

ACCESS HOLLYWOOD

VOGUE

the knot

### SOCIAL

**Advertising:**
Facebook, Instagram

**Influencers:**
Brand Ambassadors, Celebrity Gifting/Events, Sponsored Posts

### EVENTS

FOURTH ANNUAL LOS ANGELES FOOD & WINE FESTIVAL AUGUST 21-26, 2018

ELEVENTH ANNUAL PEBBLE BEACH FOOD & WINE APRIL 5 – 8, 2018

ATLANTA FOOD & WINE FESTIVAL

NASHVILLE WINE & FOOD FESTIVAL

legrandcourtage.com

#acceptallinvitations